

**FAI Programme**  
**on**  
**Recent Developments and Challenges in Fertilizer Sector**



**8<sup>th</sup> – 11<sup>th</sup> May, 2019**  
**Fortune Park (Hotel), Haridwar**  
Plot No. 296/2 NH-58 Bahadradab,  
Haridwar - 249402, Uttarakhand



**The Fertiliser Association of India**  
**FAI House, 10 Shaheed Jit Singh Marg, New Delhi – 110 067**



**Dear Friends,**

Fertilizer industry in India has come a long way enriched with variety of experiences over the years. Reform has been initiated in the sector but yet to be implemented fully. Government of India has taken various policy initiatives for fertilizer and agriculture sectors in the recent past. These *inter-alia* include New urea policy 2015, pooling of gas prices for subsidy computation, policy on neem coated urea, promotion of city compost, distribution of soil health card, coastal movement of fertilizers, direct income support to small and marginal farmers, etc. Implementation of GST and direct benefit transfer of fertilizer subsidy to farmers are other two major policies being implemented by the government. There are issues and challenges needed to be addressed in implementation of various policies. Simultaneously, there is need for devising strategies to optimise domestic production, imports at reasonable prices, logistic management, marketing and customer management, promotion of new products, balanced use of plant nutrients, etc. To meet these challenges, there is need for up-gradation of knowledge and managerial skills of the professionals in the fertilizer industry.

With this background, FAI will organise a programme on ‘Recent Developments and Challenges in Fertilizer Sector’ in the hotel Fortune Park – a Member ITC’s Hotel Group, Haridwar (Uttarakhand) during 8<sup>th</sup> to 11<sup>th</sup> May, 2019 for the professionals under various disciplines, including, technical, marketing, finance, production, promotion, logistics, agricultural services, HR, etc.

We request you to send the nominations from your organization at the earliest to take advantage from this programme. The preliminary programme, nomination form and other details are given herewith.

We look forward to your early reply and favourable response.

**Satish Chander**  
Director General

## **PROGRAMME OUTLINE**

### **TOPICS TO BE COVERED**

The following topics are intended to be covered in the programme:

1. Recent developments in Fertilizer policies – Issues and challenges
2. Weather and climate services for Indian agriculture
3. Indian and world demand supply of fertilizers – Current scenario and future outlook
4. Efficiency improvement in fertilizer production
5. Port handling and coastal movement of fertilizers and raw materials
6. Logistic management in fertilizer sector
7. Direct benefit transfer of fertilizer subsidy to farmers – Challenges and Prospects.
8. Usage of mobile app for efficient fertilizer marketing
9. Importance of specialty fertilizers for balanced fertilisation
10. CSR activities of fertilizer industry
11. Developments in farm mechanisation
12. Enhancement of farmers' income

### **TARGET AUDIENCE**

The programme has been designed for professionals under various disciplines including technical, marketing, finance, production, promotion, logistics, agricultural services, HR, IT, etc. The programme aims at upgrading the knowledge and skills of professionals in the Fertilizer Industry and other organisations associated with the agriculture sector.

### **FACULTY**

Senior officials from the Fertilizer Industry, India Meteorological Department, Greaves Cotton Ltd, NIC, Indian Council for Research on International Economic Relations and the FAI are expected to act as Faculty members in the programme.

### **DURATION, DATE & VENUE**

The duration of the programme is four days. The dates are 8<sup>th</sup> to 11<sup>th</sup> May, 2019. The venue of the programme is **Hotel Fortune Park – a Member ITC's Hotel Group, Haridwar, (Uttarakhand)**.

**The Fortune Park, Haridwar** is strategically located on the National Highway 58 (NH-58) and is just 5 km from SIDCUL, the industrial hub and 12 km from Har ki Pauri. The hotel is well equipped with modern amenities and offers efficient service at a great value to the discerning traveller. Haridwar is a land of religious pilgrims where they take a holy dip into the river Ganges. The river enters the northern area of the plains after flowing for 250 kms from Gangotri glacier. Haridwar is a favoured destination by not just domestic but international travellers as well. The diverse complexity of the Hindu culture, rituals and the ancient civilization are the reasons that attract the travellers to Haridwar from all around the globe. Admire the lush green forests and crystal-clear water of river Ganges and background of mountains that create the charming beauty

of this holy city. The adventurous traveller can opt for activities like trekking, bird-watching and rafting or visit the Rajaji National Park, which has a large population of wild elephants and the lucky ones might even spot a tiger!

Haridwar is well connected to Rail and Road. The nearest airport is Dehra Dun. The distance of hotel from nearest Airport (Dehra Dun) is 45 km, Haridwar Railway Station - 7 km, Ramdev Patanjali Peeth-6 km, Crystal Water World-9 km and Rishikesh-40 km.

The detailed address of the venue is given below:



### **Fortune Park, Haridwar**

Plot No. 296/2 NH-58 Bahadrabad,

Haridwar - 249402, Uttarakhand

Phone: 01334 277777;

E-mail: [reservations.fph@fortunehotels.in](mailto:reservations.fph@fortunehotels.in)

Website: <https://www.fortunehotels.in/fortune-park-haridwar.dh.54>

### **WEATHER**

Weather around Haridwar during May is normally pleasant. The temperature during summer varies between 21°C and 36°C.

### **COURSE FEE**

#### **Residential participants**

##### **Single Occupancy Basis (per participant)**

- For Indian Participants - Rs.25,000 + GST @18%

- For Overseas Participants- US\$750 + GST @18%

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##### **a) Double Occupancy Basis (per participant)**

- For Indian Participants - Rs.19,000 + GST @18%

- For Overseas Participants- US\$ 600+ GST @18%

#### **The above course fee includes:**

Boarding & lodging for 3 nights, breakfast, lunch and dinner, forenoon / afternoon tea / coffee, programme fee, reading material, conference facilities, etc.

#### **The above course fee excludes:**

Travel expenses of participant(s) to the programme. Expenses on room service items, like, laundry charges, telephone charges, extra bed, extra meal, etc., are not included in the package. Such services will have to be paid by the participant(s) directly to the hotel at the time of check out.

### **Non-residential participants**

- **For Indian Participants - Rs.15,000 + GST @18%**
- **For Overseas Participants - US\$ 500 + GST @18%**

The course fee includes: Programme fee, reading material, conference facilities, breakfast, lunch and dinner, forenoon / afternoon tea / coffee.

### **PAYMENT PROCEDURE**

#### **Indian**

Payment can be made by either of the following:

- **Bankers' Cheque/demand draft payable at New Delhi in favour of **The Fertiliser Association of India.****
- **Through NEFT / RTGS under intimation to FAI as per the details given below:**
  - Saving Bank A/c No. : 1 4 8 4 1 0 1 0 0 6 0 2 9
  - Bank Name and Address : CANARA BANK, Jit Singh Marg, New Delhi – 110 067
  - Branch code : 1484
  - IFSC code : CNRB0001484
  - MICR code : 110015015
  - FAI-GSTIN. : 07AAACT0097M1Z3
  - FAI PAN No. : AACT0097M

#### **Foreign**

Payment can be made by either of the following:

- **Draft:** Please make Bank Draft payable at **New York** in favour of **The Fertiliser Association of India**
- **Wire Transfer:** Mode of Transfer of Funds to FAI's Citibank Account should be as per the details given below:
  - **Account Holder's Name:** The Fertiliser Association of India
  - **Account Holder's Address:** FAI House, 10 Shaheed Jit Singh Marg, New Delhi-110067
  - **Account Holder's Bank (Beneficiary Bank):** **CITI BANK N.A., Delhi**
  - **Address of the Bank:** Level-1, Gurmehar, A-12, Ring Road, South Extension-I, New Delhi - 110049
  - **Citibank Contact Number:** +91-11-30035000/30035100
  - **Current Account Number:** 0-414462-006
  - **Swift Code:** CITIINBX
  - **Intermediary Bank:** CITIBANK, New York  
Swift Code: CITIUS33 and Nostro Account: 36241797
  - FAI-GSTIN. : 07AAACT0097M1Z3
  - FAI PAN No. : AACT0097M

*Please fax/e-mail copy of your banker's advice to us for our follow up.*

### **Check in and Check out**

The residential participants can check in at the hotel after 14.00 hrs on the 8<sup>th</sup> May, 2019 and will be required to check out before 12.00 noon on the 11<sup>th</sup> May, 2019. For any overstay, the participants will have to pay to the hotel directly.

### **REQUEST FOR NOMINATION**

The hotel remains occupied throughout the year and therefore we need to be absolutely specific with the hotel about the number of participants. You are, therefore, requested to send the nomination(s) at the earliest, preferably by return mail.

### **REGISTRATION**

Registration form duly filled in along with the fee by Demand Draft / Banker's Cheque may please be sent to:

**T. K. Chanda**  
**Adviser**  
**The Fertiliser Association of India**  
**FAI House, 10 Shaheed Jit Singh Marg**  
**New Delhi - 110 067**  
**Tel: +91-11-26567144, Fax: +91-11-2696 0052**  
**Email: [stat@faidelhi.org](mailto:stat@faidelhi.org); Website: [www.faidelhi.org](http://www.faidelhi.org)**





## REGISTRATION FORM

### FAI Programme on Recent Developments and Challenges in Fertilizer Sector

8<sup>th</sup> to 11<sup>th</sup> May, 2019, Fortune Park, Haridwar, Uttarakhand

Phone: 01334 277777; E-mail: [reservations.fph@fortunehotels.in](mailto:reservations.fph@fortunehotels.in);

Website: <https://www.fortunehotels.in/fortune-park-haridwar.dh.54>

**T. K. Chanda**

Adviser

The Fertiliser Association of India

FAI House, 10 Shaheed Jit Singh Marg

New Delhi - 110 067

Please register the following executive(s) from our organization for FAI Programme on **Recent Developments and Challenges in Fertilizer Sector** to be organized during **8<sup>th</sup> to 11<sup>th</sup> May, 2019** at **Fortune Park, Haridwar, Uttarakhand**.

| Sl. No. | Name | Designation | Occupancy (Single/ Double) | Mobile/ Phone | E-mail ID | Address |
|---------|------|-------------|----------------------------|---------------|-----------|---------|
| 1.      |      |             |                            |               |           |         |
| 2.      |      |             |                            |               |           |         |
| 3.      |      |             |                            |               |           |         |
| 4.      |      |             |                            |               |           |         |
| 5.      |      |             |                            |               |           |         |

Enclosed please find a banker's cheque / draft No. ....dated ..... worth Rs. ....in favour of **The Fertiliser Association of India**, payable at New Delhi towards registration fee.

**NEFT/RTGS details:** Bank Name: Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS : CNRB0001484

**Registration Fee is as below:**

- (i) Single occupancy @ Rs. 25,000/- plus 18% GST per participant
- (ii) Double occupancy @ Rs. 19,000/- plus 18% GST per participant
- (iii) Non-Residential @ Rs. 15,000/- plus 18% GST per participant
- (iv) Overseas participant – Single occupancy @ US\$ 750 plus 18% GST per participant
- (v) Foreign participant – Double occupancy @ US\$ 600 plus 18% GST per participant
- (vi) Foreign participant – Non-residential @ US\$ 500 plus 18% GST per participant

**Details of Nominating Officer:**

Name & Designation: ..... Signature: .....

Organisation: .....

Address: .....

Mobile / Phones:.....

GST No.: .....

E-mail ID: .....

Photocopies can be used, if additional forms are needed.

You may also e-mail the filled in Registration Form to [stat@faidelhi.org](mailto:stat@faidelhi.org)