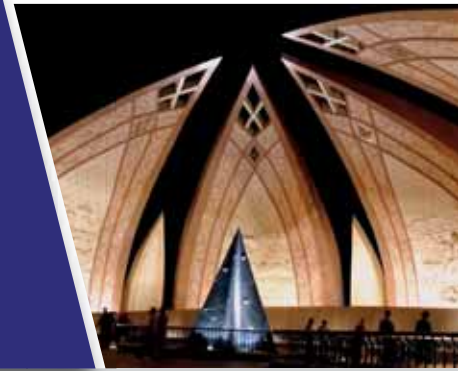


Fauji Fertilizer Company Limited

w w w . f f c . c o m . p k



ITS FFC  
2018

maximizing asset potential

International Technical Symposium

October 17<sup>th</sup> & 18<sup>th</sup> | Serena, Islamabad



ITS FFC



[symposium@ffc.com.pk](mailto:symposium@ffc.com.pk)

<http://symposium.ffc.com.pk>



**Fauji Fertilizer Company (FFC)** has the pride of being the largest fertilizer manufacturer of Pakistan, a country which is home to the sixth largest fertilizer industry in the world. Besides, operating three large scale ammonia urea plants, the company also has stakes in another DAP & Urea plant in the country, and a phosphate rock processing plant in Morocco. List of associated and subsidiary companies of FFC includes businesses from food processing, power generation through renewable energy & coal, banking and cement sectors.

The company has been top ranked in the Pakistan Stock Exchange's list of Top 25 companies list since last seven consecutive years. FFC has been convening national and international technical symposiums since last 10 years.

## International Technical Symposium

October 17th & 18th | Serena Hotel, Islamabad

[www.serenahotels.com/serenaislamabad](http://www.serenahotels.com/serenaislamabad)

**REGISTRATIONS OPEN NOW!**

<http://www.symposium.ffc.com.pk>



maximizing asset potential

- Optimizing Maintenance Cycles
- Enhancing Asset Life Cycle through predictive & proactive maintenance
- Performance Enhancement through Operation & Energy Audits
- Incorporating New Technology in old Plants
- Embracing new Environmental Regulations Learning through Experience
- Innovative Maintenance Procedures & Techniques

If you are looking to garner practical insights on the key developments and latest trends in the industry, ITS FFC 2018 is the place you want to be! Our event addresses the interest of professionals from fertilizer, oil & gas, EPC and chemical process industries. It provide opportunities to share experiences and to discuss best practices.

With over 300 participants, 50 leading national and international companies, 20 speakers interacting in 8 sessions spanned over 2 days, **ITS FFC 2018** is an ideal place to build your network and promote your brands.

# Who should participate?

The event stage is tailored for Speakers engaged in innovation, engineering, operations and maintenance. Let the world know what you have accomplished, what you have learned and what you are working on!

We are expecting a large number of Participants from industry having varied level of experience in relevant domains. Our panels shall include industry experts, subject specialists and key decision makers from the government, relevant technical agencies, FFC and other participating companies. Limited seats are also available for Academia.

ITS FFC 2018 visiting guests may expect special discount packages at Serena Hotel Islamabad. For details please register and drop us an email at your earliest.



## Opportunities?

Interested in partnering with us for ITS FFC 2018, please visit <http://symposium.ffc.com.pk> to see PLATINUM, GOLD and SILVER sponsorship packages.

Want a stall to introduce, promote your product or brand, please visit the above mentioned link to see available options.

**For registration  
and further  
information visit:**

<http://symposium.ffc.com.pk>



# Glimpses of the previous events!

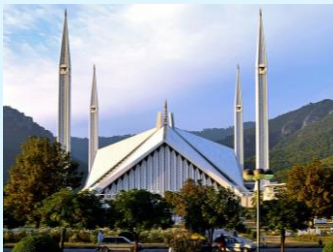




**FFC  
International  
Technical  
Symposium**



**17<sup>th</sup> - 18<sup>th</sup>  
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Hotel,  
Islamabad**



# OPPORTUNITY

## CORPORATE IMAGE BUILDING AND PROMOTION

### **Platinum Sponsors (Three Positions)**

**PKR 1,000,000 | \$ 10,000**

1. Logo of your company will be displayed at:
  - a. Main backdrop as “Platinum Sponsor”
  - b. Invitation Cards
  - c. Reception Desk
  - d. All E-communications (Emails, Symposium Website, Facebook & LinkedIn)
  - e. Participants ID Card
  - f. Symposium Folder
2. Branding on all publications and promotion connected with the event including pre & post media coverage of event
3. Special acknowledgment by host during symposium proceedings
4. One display stall at event
5. Three standees at the venue (content to be provided by sponsor)
6. Your company’s message will be displayed on multimedia during breaks (content to be provided by sponsor; time limit max 2 minutes)
7. Promotional brief literature in symposium bag for participants (material to be provided by sponsor)
8. Your company logo on Symposium Website with company profile and “click through” to your company website for 6 months
9. Acknowledgement shield for sponsor

# OPPORTUNITY

## CORPORATE IMAGE BUILDING AND PROMOTION



### FFC International Technical Symposium



**17<sup>th</sup> - 18<sup>th</sup>  
October, 2018  
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Hotel,  
Islamabad**



### Gold Sponsors (Five Positions)

**PKR 500,000 | \$ 5,000**

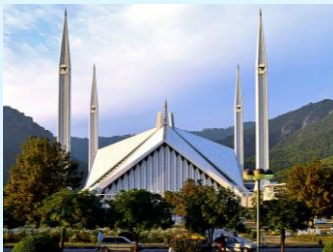
1. Logo of your company will be displayed at:
  - a. Main backdrop as “Gold Sponsor”
  - b. Invitation cards
  - c. Reception Desk
  - d. All E-communications (emails, Symposium Website, Facebook & LinkedIn)
  - e. Symposium Folder
2. Branding on all publications and promotion connected with the event including pre & post media coverage of event
3. Special acknowledgment by host during symposium proceedings
4. One display stall at event
5. Two standees (content to be provided by sponsor)
6. Promotional brief literature in symposium bag for participants (material to be provided by sponsor)
7. Your company logo on Symposium Website with company profile and “click through” to your company website for 3 months
8. Acknowledgement shield for sponsor



**FFC  
International  
Technical  
Symposium**



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# OPPORTUNITY

## CORPORATE IMAGE BUILDING AND PROMOTION

### **Silver Sponsors (Ten Positions)**

**PKR 300,000 | \$ 3,000**

1. Logo of your company will be displayed at:
  - a. Main backdrop as Sponsor
  - b. Reception Desk
  - c. All E-communications (emails, Symposium Website, Facebook & LinkedIn)
2. One standee (content to be provided by sponsor)
3. Promotional leaflet in symposium folder for participants (material to be provided by sponsor)
4. Acknowledgement shield for sponsor

#### **Notes for all Sponsors:**

Sponsors may also provide their branding material for distribution among participants through our symposium bag. The suggested branding material list is as follows and the quantity for each item will be 350:

- a. Writing pens / clutch pencils
- b. USBs
- c. Coat pins
- d. Cuff Links
- e. Calculators
- f. Power Banks

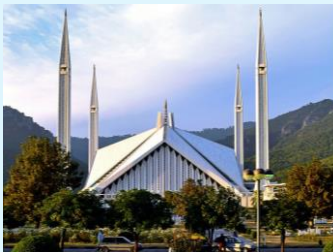




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# OPPORTUNITY

## CORPORATE IMAGE BUILDING AND PROMOTION

### **Tea Sponsors (Four Positions)**

**PKR 200,000 | \$ 2,000**

1. Exclusive promotion (02 standees) near tea venue
2. Promotional leaflet in symposium folder for participants (material to be provided by sponsor)
3. Special acknowledgement by host before tea break

### **Lunch Sponsors (Two Positions)**

**PKR 500,000 | \$ 5,000**

1. Exclusive promotion (02 standees) near lunch venue
2. Promotional literature in symposium bag for participants (material to be provided by sponsor)
3. Special acknowledgement by host before lunch break

### **Lanyard Sponsors (One Position)**

**PKR 200,000 | \$ 2,000**

1. Company logo and name will be printed on lanyard
2. Company's message will be printed at the back of the participant badges